



Sponsorship Package
North Carolina Fire and Life Safety Conference
February 8-10, 2010 Grove Park Inn, Asheville NC

By becoming a corporate sponsor of the NC Fire and Life Safety Conference, your organization makes the statement that yours is a company committed to saving lives. Take part in this great marketing opportunity receiving exposure before, during, and after the conference to over 200 local and state safety advocates representing fire departments from across the state. This opportunity is on a “first come, first served” basis, so act quick! Contact Amy Krise (akrise@ci.charlotte.nc.us) or your local Fire and Life Safety Educator with questions.

General Conference Sponsorship

Platinum: \$1000

Sponsor will receive special acknowledgement of sponsorship from the podium during the opening plenary and awards ceremony. Company logo will also appear on the front cover of the conference program, all registration forms, welcome registration table signage and select conference signage. Sponsor at this level and you may include pre-approved product information in each welcome packet and giveaway items at the awards ceremony tables.

Gold: \$500

Sponsor will receive special acknowledgement of sponsorship from the podium during the opening plenary. Company logo will also appear on the inside of the conference program, welcome registration table signage and select conference signage. Sponsor at this level and you may include pre-approved product information in each welcome packet.

Silver: \$250

Sponsor will receive special acknowledgement of sponsorship from the podium during the opening plenary. Company logo will also appear on the inside of the conference program, and welcome registration table signage. Sponsor at this level and you may include pre-approved product information in each welcome packet.

Bronze: \$100

Sponsor company logo will also appear on the inside of the conference program. Sponsor at this level and you may include pre-approved product information in each welcome packet.

NC Fire and Life Safety Council will use your logo as a first option in all applicable instances and will use your company's name when logo placement is not available.



Sponsorship Package
North Carolina Fire and Life Safety Conference
February 8-10, 2010 Grove Park Inn, Asheville NC

Special Sponsorship Opportunities

Sponsor Attendees Networking Evening

\$1000

Sponsor the networking event for all attendees. Attendees network with one another and sponsors to learn more about fire and life safety issues.

Sponsor Speakers Gift

\$300

Sponsor a speaker gift with the NC Fire and Life Safety Logo and your company logo. The items will be given to each presenter and speaker at the conference.

Sponsor 200 Items for Registration Bags –

200 Items

Items to be included in every attendee and speakers registration packet.

Suggested items include, but are not limited to:

- Gift Cards
- T-shirts
- Backpacks
- Key Chains
- Notepads
- Pens
- Highlighters
- Hand Sanitizer
- Batteries (for smoke & CO alarms)
- Safety items

***Door Prizes**

In-Kind donations – you provide items

Sponsors provide door prizes in appreciation of attendees' participation in the conference. Items you could donate include fire dept apparel, educational tools, and donated items from businesses. Examples of educational tools may be sprinkler props, props you are using for puppet/clown shows that you can replicate, or smoke/ Carbon Monoxide alarm props.

***Silent Auction**

In-Kind Donation Item

Sponsors provide products to be auctioned to raise money to support burn centers in NC. Suggestions include fire department tools/apparel, educational props, games, artwork, jewelry, gift cards, vacations, etc

***Please contact Amy Krise at akrise@ci.charlotte.nc.us with all door prize and silent auction donations.**



Sponsorship Package
North Carolina Fire and Life Safety Conference
February 8-10, 2010 Grove Park Inn, Asheville NC

2010 NC Fire and Life Safety Conference Sponsorship Contract

- Yes! We are committed to preventing injuries to families in North Carolina. Enclosed is our sponsorship contract, donation and logo artwork.

Company Name: _____

Address (street, city, state & zip): _____

Contact Name: _____

Phone and/or e-mail: _____

Our organization will sponsor at the

- | | | | |
|---|--------|---------------------------------------|-------|
| <input type="checkbox"/> Platinum Level | \$1000 | <input type="checkbox"/> Gold Level | \$500 |
| <input type="checkbox"/> Silver Level | \$250 | <input type="checkbox"/> Bronze Level | \$100 |

Or our organization will

- Sponsor Attendees Networking Evening \$1000
- Sponsor Speakers Gift \$ 300
- Sponsor Registration Bag Items 200 items
What item: _____
- Door Prizes
List items _____

- Sponsor Silent Auction Item
List items _____

Signed contract, donation and logo artwork (ai or eps format) due December 30, 2009 to be guaranteed all sponsor benefits.

Make check payable to and mail to:

NC State Firemen's Association, Federal Tax Id # 56-0614254

Attn: Allison Cummings

1202 Mail Service Center

Raleigh, NC 27699-1202

***Please contact Amy Krise with all door prize and silent auction donations.**

akrise@ci.charlotte.nc.us

NC Fire and Life Safety Council will use your logo as a first option in all applicable instances and will use your company's name when logo placement is not available.