

# SAFE KIDS North Carolina is Making a Difference

## Outreach Programs Focusing on Children

Population of North Carolina: 10.3 Million

> 1.2M  
kids under the  
age of 10

> 2.5M  
kids under the  
age of 19



Safe Kids NC works to prevent unintentional childhood injury, the #1 cause of death among children in North Carolina.

Three out of every five home fire deaths resulted from fires in homes with no smoke alarms or alarms that were not working.

> 117,965  
smoke alarms have been installed since 2012.



> 743 deaf and hard-of-hearing alarms have been installed since 2010.

> 6,825  
carbon monoxide alarms have been installed since 2010

Medications are the leading cause of accidental poisoning deaths among children.

> 422 Million

Prescription and over-the-counter pills have been safely disposed of since 2010, saving countless lives as well as the environment.

> 500

permanent medication drop-off sites have been established in local communities statewide.



> 4,607 Operation Medicine Drop Take-Back Events have been held across the state since 2012.

Motor vehicle-related injuries are the #1 cause of death among children ages 5-19.

When used correctly, child safety seats lower the risk for injury by up to 82%.

> 6,398  
child passenger safety seats were checked since 2010.



277

Permanent Checking Stations are open statewide to educate North Carolinians on passenger safety and the proper installation and use of child safety seats.



**Safe Kids North Carolina** is part of Safe Kids Worldwide, a global organization dedicated to protecting kids from unintentional injuries.

Safe Kids Worldwide has more than 400 local coalitions across the United States. Often praised for our leadership efforts, Safe Kids NC started in 1994 and has the largest coalition network in the nation.

## Our focus is...

### In the Home

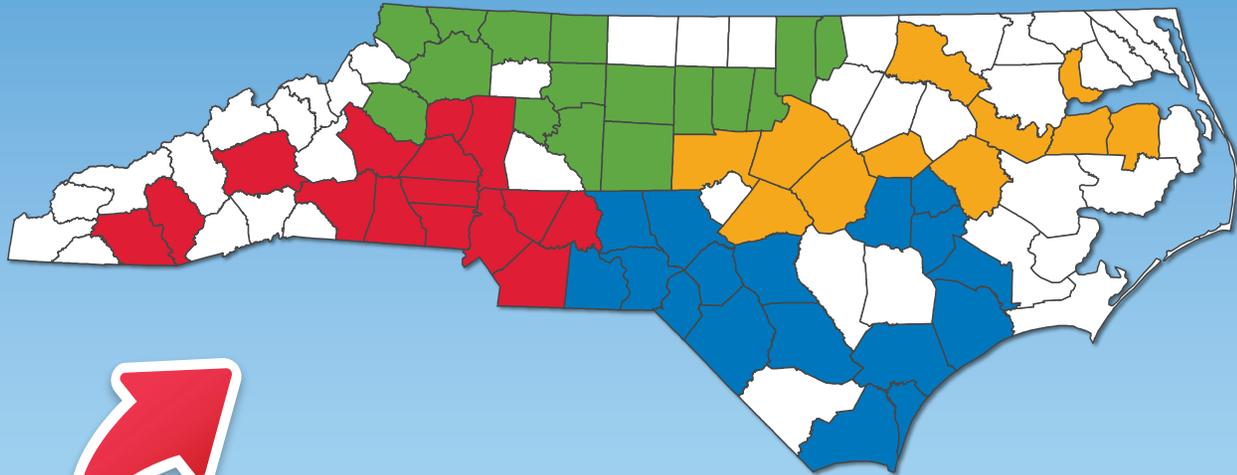
- Button Battery and Laundry Packet Safety
- Falls Prevention
- Fire, Burns and Scalds Prevention
- General Home Safety
- Medication Safety and Poison Prevention
- Suffocation Prevention and Sleep Safety
- TV and Furniture Tip-over Prevention
- Water Safety

### In the Vehicle and On the Road

- Pedestrian Safety
- In and Around Cars
- Child Passenger Safety
- Heatstroke Awareness and Prevention
- Driveway Run Over Prevention
- Teen Driver Safety

### Sports and Play

- Sports Injuries
- Bicycle, Skateboard and Other Wheeled-Sport Injuries



**Safe Kids North Carolina** has 42 coalitions covering 59 counties that bring together partners such as fire and police departments, hospitals, schools, day cares, businesses, nonprofits and parents to keep kids safe.

